Stacks 07715-3A

pocket summary

FEBRUARY 1985

of registrations

new cars

new trucks

COURTESY OF

R·L·POLK & CO.

POLK STATISTICS

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKE	FEBRUARY		% CHG	% CHG	

NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

	YEAR TO DATE		% '05 VS '04	% IND		YEAR END
	2004			2005	2004	2004
[illegible]	31149		71.91	1.42	2.04	188603
[illegible]	15730		75.45	.75	1.03	99463
[illegible]	11198		70.06	.50	.73	68588
[illegible]	4221		63.66	.17	.28	25551
[illegible]	44480		114.18	3.22	2.91	326521
[illegible]	7910		94.51	.47	.52	51978
[illegible]	13334		141.34	1.19	.87	98473
[illegible]	23236		105.28	1.56	1.52	170077
[illegible]	61392		127.78	4.97	4.02	406874
[illegible]	6337		108.06	.43	.41	43474
[illegible]	8333		89.00	.47	.54	47187
[illegible]	17473		142.88	1.58	1.14	118064
[illegible]	18861		104.69	1.25	1.25	109256
[illegible]	-		-	.29	-	1499
[illegible]	8520		106.64	.58	.56	60705
[illegible]	1868		312.79	.37	.12	26705
[illegible]	50681		130.90	4.20	3.31	323769
[illegible]	7447		95.96	.45	.49	42304
[illegible]	18683		150.01	1.77	1.22	123988
[illegible]	22946		99.73	1.45	1.50	134562
[illegible]	-		-	.36	-	7662
[illegible]	1605		166.17	.17	.10	15253
[illegible]	158553		124.93	12.29	10.24	1051166
[illegible]	198055		103.65	13.00	12.95	1285077
[illegible]	58155		114.78	4.07	3.68	379732
[illegible]	42129		101.32	2.70	2.75	254437
[illegible]	52704		97.72	3.26	3.45	360996
[illegible]	21005		119.35	1.59	1.37	136067
[illegible]	26062		82.86	1.37	1.70	153845
[illegible]	-		-	.01	-	2
[illegible]	17997		149.86	1.71	1.18	144270
[illegible]	6765		80.52	.26	.45	28349
[illegible]	76837		99.70	4.85	5.02	519701
[illegible]	12741		89.40	.72	.83	73019
[illegible]	32418		105.07	2.15	2.11	242248
[illegible]	17524		98.01	1.09	1.15	119466
[illegible]	3476		72.76	.16	.23	17847
[illegible]	10680		107.22	.73	.70	68461
[illegible]	94834		109.31	6.57	6.20	663901
[illegible]	292889		105.48	19.57	19.15	1949058
[illegible]	131661		99.36	8.29	8.61	918321
[illegible]	13087		92.50	.77	.86	119314
[illegible]	-		-	.71	-	11013
[illegible]	28176		110.50	1.91	1.84	209304
[illegible]	31115		55.06	1.09	2.04	182814
[illegible]	8488		100.95	.54	.55	52233
[illegible]	45501		94.35	2.78	3.04	309670
[illegible]	2979		69.69	.13	.19	17992
[illegible]	10640		93.83	.64	.70	68763
[illegible]	5131		70.22	.31	.36	35113
[illegible]	22197		103.1	14.94	14.91	1555671
[illegible]	9893		[illegible]	1.45	1.95	165630
[illegible]	4573		1[illegible].15	2.93	2.99	316995
[illegible]	29110		16.38	3.68	3.27	372206
[illegible]	27[illegible]		108.32	1.92	1.83	198624
[illegible]	11522		97.86	.71	.75	90413
[illegible]	4616		118.91	.35	.30	30367
[illegible]	20588		74.86	.98	1.35	115310
[illegible]	169047		89.19	9.55	11.05	1538173
[illegible]	8026		105.05	.53	.52	60633
[illegible]	-		-	.94	-	12048
[illegible]	36017		115.55	2.64	2.35	237800
[illegible]	55580		57.09	2.01	3.84	300973
[illegible]	6458		86.13	.35	.42	41074
[illegible]	99971		102.80	6.51	6.54	685347
[illegible]	4349		87.24	.24	.28	27211
[illegible]	15931		96.20	.97	1.04	124123
[illegible]	-		-	.91	-	13850
[illegible]	17526		109.06	1.21	1.15	120650
[illegible]	11517		67.87	.50	.75	64310
[illegible]	14184		95.41	.86	.93	98867
[illegible]	15257		60.72	.66	1.00	92374
[illegible]	679377		98.35	42.01	44.15	4507190
[illegible]	42		71.43	-	-	261
[illegible]	13540		103.10	24.55	24.42	2421948
[illegible]	129559		103.22			10110231

[illegible] - Included in New Total

UNITED STATES SUMMARY

NEW TRUCK REGISTRATIONS

MAKES	FEB	% IND	YEAR TO DATE		% '05 VS '04	% IND	
	1005		1005	1004		1005	1004
Dodge	40776	11.75	78550	57499	136.61	11.55	9.83
Plymouth	7636	2.21	15063	9514	158.32	2.22	1.63
Ford	94680	27.37	185586	170016	100.65	27.28	29.21
Chevrolet	88898	25.71	171915	164476	104.52	25.28	28.13
G.M.C.	22895	6.62	47225	44044	107.22	6.95	7.53
IH	4743	1.37	9914	7615	130.19	1.46	1.30
Jeep Truck	12250	3.54	25913	21056	123.07	3.81	3.60
Mack/Midliner	2155	.62	4487	2737	163.94	.66	.47
Kenworth	769	.22	1579	2276	69.38	.23	.39
Peterbilt	876	.25	1813	1733	104.62	.27	.30
Daimler-Benz Corp.	1436	.42	3176	2303	137.91	.47	.39
Volvo White	1033	.30	2185	1348	162.09	.32	.23
Western Star	87	.03	187	72	259.72	.03	.01
Miscellaneous	67597	19.55	132267	99269	133.24	19.47	16.98
U. S. Total	345832		679950	584758	116.28		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 8-10	GVW 3 10-14	GVW 4 14-19	GVW 5 19.5-25	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
Dodge	54673	23877	-	-	-	-	-	-
(Dodge 1)	40178	12490	-	-	-	-	-	-
Plymouth *	15063	-	-	-	-	-	-	-
Ford	103761	73056	-	-	-	2339	4550	1074
(Ford 2)	71690	23958	-	-	-	-	-	-
Chevrolet	92080	73892	3507	-	36	951	1390	99
(Chev 3)	68643	26611	-	-	-	-	-	-
G.M.C.	20670	19420	1516	-	855	792	2210	1754
(G.M.C 4)	14344	6352	-	-	-	-	-	-
I.H.	-	-	-	-	-	3063	2378	1473
Jeep Truck	22440	3473	-	-	-	-	-	-
(Jeep 5)	22440	3098	-	-	-	-	-	-
Mack/Midliner	-	-	-	-	-	822	140	3719
Kenworth	-	-	-	-	-	-	-	1579
Peterbilt	-	-	-	-	-	-	-	1813
Daimler-Benz Corp.	-	-	-	-	-	382	221	2573
Volvo White	-	-	-	-	-	-	204	1981
Western Star	-	-	-	-	-	-	-	187
Miscellaneous	129900	1688	377	109	23	17	50	199
Total	438587	195406	5400	109	914	8166	11165	20211
1004 Total	312380	235805	5327	101	345	6409	8389	16002
1005 vs '04	140.40	82.87	101.37	107.92	264.93	127.41	133.09	126.30

(Name Total)-To be included in GVW 1,2 & 3
1 Includes Ram Vans, Rampage, Caravan and Ram Wagon
2 Includes Ranger, Bronco, Vans and Aerostar
3 Includes El Camino, Blazer, S10, Vans and Astro
* Plymouth Includes Voyager FWD
4 Includes Vans, Caballero, Jimmy, S15 and Safari
5 Includes CJ's, Cherokee, Wagoneer and Scrambler

The Statistics for New York and Oklahoma are compiled from Manufacturers' supplied Sales Records.

REGISTRATIONS FOR THE STATE OF MINNESOTA ARE TEMPORARILY DELAYED.

NEW IMPORTED CARS
LEADING MAKES

MAKES	YEAR TO DATE 1985		YEAR TO DATE 1984	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
Chevrolet Sprint	2452	.16	-	-
Chevrolet Spectrum	5167	.33	-	-
Dodge Colt	5699	.35	6205	.41
Dodge Colt Vista Sw	1311	.08	1316	.09
Dodge Conquest	420	.03	811	.05
Plymouth Colt	5498	.35	5544	.36
Plymouth Colt Vista Sw	1252	.08	1174	.08
Plymouth Conquest	396	.03	729	.05
AM4	83	.01	-	-
Total Domestic Sponsored Imports	22264	1.41	15700	1.03
OTHER IMPORTS				
Isuzu	2912	.18	3473	.23
Nissan	104475	6.72	107281	6.82
Honda	81349	5.19	75811	4.83
Mazda	25615	1.62	24836	1.62
Mercedes-Benz	13852	.88	13266	.87
Mitsubishi	5244	.33	5831	.38
Renault	1416	.09	2214	.14
Subaru	24438	1.55	24340	1.59
Toyota	80450	5.10	79448	5.19
Volkswagen	24523	1.55	25042	1.63
Volvo	15587	.99	14726	.96
Others	37056	2.35	35030	2.29
Total Other Imports	387663	24.55	373548	24.42
(BMW) TOTAL ALL IMPORT CARS	409927	25.96	389228	25.45

NEW IMPORTED LIGHT TRUCKS
LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
Dodge RAM 50	11293	1.66	6076	1.84
OTHER IMPORTS				
Isuzu	9224	1.36	4529	.77
Nissan	44389	6.53	29200	4.99
Mazda	17008	2.50	18167	3.11
Mitsubishi	3650	.54	2224	.38
Subaru	690	.10	903	.15
Toyota	53566	7.88	41230	6.88
Volkswagen	2415	.36	3171	.53
Others	251	.04	51	.00
Total Other Import Trucks	131195	19.29	90075	10.87
(BMW) TOTAL ALL IMPORT TRUCKS	142488	20.96	104751	17.91

NEW DOMESTIC LIGHT TRUCKS
(0-10,000 LBS)

CHEVROLET S10	34589	5.08	21881	4.73
DODGE DAKOTA	405	.06	1359	.23
FORD RANGER	42195	6.19	30125	5.19
GMC S15	7283	1.06	6178	1.06
UNITED STATES SUMMARY	[illegible]		[illegible]	

NEW VEHICLE REGISTRATIONS-UNITED STATES
CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
*1977	8201060	2307417
*1978	8771648	3056000
*1979	11482234	3504320
*1980	10946104	3083340
*1981	10258605	3472230
*1982	8795827	3478777
*1983	9643510	3105400
*1984	7754.262	2930671
*1985	8824.00	2970000
1986	10110231	4047182

TOTALS INCLUDE ALASKA & HAWAII
*CALENDAR NOT AVAILABLE

R. L. POLK & CO. 6-1-85
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